



TREND™

SETTING THE TREND, NOT FOLLOWING IT

Benjamin Franklin's famously quoted in 1789 that "there are no sure things in life other than death and taxes," but he forgot a third guarantee in life—that in our sport, more entry angle leads to a wider pocket! And if you have been using Storm for a number of years, then you know that feeling you get when you leak the ball a little more to the outside than others on your pair and still get it to come back to the pocket! You know that feeling, and it's a good one! It's how tournaments are won.

BREAKING NEW GROUND

When it comes to PBA Major Championships, Jason Belmonte leads the pack, and we are talking ALL TIME! In 2019, Jason won his 11th Major at the World Championships in Detroit, MI. Earlier this year, he won his 12th Major at the U.S. Open in Lincoln, NE. and he followed up that win just a few weeks later with his 13th Major, and three-peat, at the World Championships in Las Vegas, NV. And you know what? All 13 of his Major Championships have been won with Storm! It's not a coincidence.

You may already be familiar with some of our previous collaborations with Jason Belmonte. From the PRO-Motion™ came the reputable Piston Core, a fantastically balanced shape that works for almost everyone and with any layout you can imagine. And to expand upon the ball motion already created by this phenomenal core shape, we explored a wide variety of coverstock options to create the most powerful ball ever in the Signature™ Line.

To showcase the backend potential, we selected several variations of the Reactor™ family of coverstocks as they are the most responsive in the industry. As we worked through testing, it was clear that R2S was the best option for this one! "You want better carry? Then you need angle into the pocket. The Trend is what you have been waiting for," said Jason Belmonte. And no matter what your rev rate or how many hands you use to bowl, the Trend will give you a quicker response, more defined breakpoint, just what you need for better carry.

Storm is a company of bowlers, some like Jason who is the very best in the world, working hard to design and develop the finest bowling balls on the planet for bowlers like you. That's why we are "The Bowler's Company™."

TECHNICAL DATA

COVERSTOCK

R2S™ Pearl Reactive

WEIGHT BLOCK

Piston™ Core

FACTORY FINISH

1500-grit Polished

BALL COLOR

Aqua/Sapphire/Teal

FLARE POTENTIAL

5" - 6" (High)

FRAGRANCE

Blueberry

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